

Kicking off May 1, 2023, and running throughout the spring and summer, we're inviting the WNC community to Outpace Hunger with us!

## Sponsorship Opportunities

Feed People & Your Passion



**Every \$1 raised helps provide FOUR MEALS to families struggling to afford groceries.**

**Outpace Hunger Participants:** choose a favorite activity to complete individually or as a family/group, set a goal to reach (activity-related or fundraising), then invite friends and family to support their fundraising efforts through their own personalized Outpace Hunger webpage. Get the scoop at [mannafoodbank.org/outpace-hunger](http://mannafoodbank.org/outpace-hunger)

**Outpace Hunger Sponsors:** receive significant visibility with our community of Outpace Hunger participants and MANNA supporters. Through sponsorship of the campaign, you'll play a vital part in ensuring WNC neighbors have access to healthy food.

**Round Up Partners:** Do you have a business where customers could be invited to round up to the nearest dollar or add \$1 to support Outpace Hunger at the point of sale? Round-Up Partners receive materials to have at the register, then encourage their customers' participation in the campaign by giving them an opportunity to help fight hunger in WNC as part of their purchase.

### Round-Up

#### Partners

Unlimited

#### \$1,000

Limited to 10

#### \$5,000

Limited to 5

### Sponsorship Benefit

#### Pre-campaign

- Listed on Outpace Hunger website
- Recognized as a sponsor through social media promotions and shout-outs, email communications, and print marketing

LOGO  
top placement

LOGO

LISTING

#### Active Campaign

- Listed on Outpace Hunger campaign banner in Volunteer Center
- Dedicated "sponsor spotlights" on MANNA's social media channels
- Invitation to any in-person Outpace Hunger events or activities (TBD)

LOGO  
top placement

LOGO

LISTING

2

1

1

2

1

1

#### Post-campaign

- Recognition in all post-campaign communications to participants (emails, surveys, press, social media wrap-ups, etc.)
- Recognition in MANNA's annual report

LOGO  
top placement

LOGO

LISTING

LISTING

LISTING

LISTING

**All sponsor payments due by September 30, 2023.**

Want to customize a sponsorship, or have other ideas on how your company would like to get involved with Outpace Hunger? Please contact MANNA's Signature Events Manager, Kelly Schwartz, at [kschwartz@mannafoodbank.org](mailto:kschwartz@mannafoodbank.org) or 828-774-5903.



## MANNA'S REACH + BRAND VALUE

2022 Media Value: **\$7.8M**



**24,000+**  
email subscribers

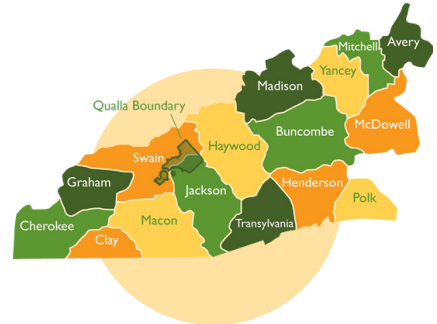


**19,000+**  
social media followers



**118,000+**  
unique web visitors  
annually

# MANNA AT A GLANCE



## YEARLY OPERATIONS

### Partner Network

**250+**  
food access  
partners

### Volunteer Corps

**2,900+**  
people  
donating  
**53K hours**  
of time

- 16 county service area
- 6,434 square miles
- 75% rural mountain terrain

## MANNA'S STEWARDSHIP

Charity Navigator has awarded MANNA FoodBank a 4-star rating for 12 consecutive years, placing us in the top 2% of national nonprofits for fiscal and operational efficiency.

## DAILY IMPACT

**51,203 lbs.**  
distributed  
per day

**42,669**  
meals a day

## \$1 = 4 MEALS

Thanks to dedicated volunteers and food donors, for every \$1 donated, **MANNA can help provide 4 meals to WNC friends and neighbors facing a food emergency.**

