

MANNA AT A GLANCE

MANNA'S REACH + BRAND VALUE

2021 Media Value: **\$12.5M**



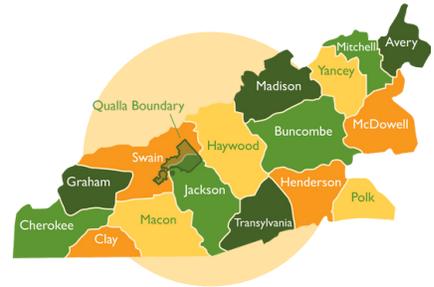
24,000+
email subscribers



14,000+
followers



118,000+
unique web visitors
annually



YEARLY OPERATIONS

Partner Network

250+
food access
partners

Volunteer Corps

4,000+
people
donating
57K hours
of time

- 16 county service area
- 6,434 square miles
- 75% rural mountain terrain

STEWARDSHIP

Top 2% Nationwide

Charity Navigator has awarded MANNA FoodBank a 4-star rating for 11 consecutive years, placing us in the top 2% of national nonprofits for fiscal and operational efficiency.

\$1 = 4 Meals

Thanks to dedicated volunteers and food donors, for every \$1 donated, **MANNA can help provide 4 meals to WNC friends and neighbors facing a food emergency.**

DAILY IMPACT

70,000 lbs.
distributed
per day

58,300+
meals a day



Kicking off May 1, 2022, and running throughout the spring and summer, we're inviting the WNC community to Outpace Hunger with us!

Sponsorship Opportunities



Every \$1 raised helps provide **FOUR MEALS** to families struggling to afford groceries.

Outpace Hunger Participants: choose a favorite activity to complete individually or as a family/group, set a goal to reach (activity-related or fundraising), then invite friends and family to support their fundraising efforts through their own personalized Outpace Hunger webpage.

Outpace Hunger Sponsors: receive significant visibility with our community of Outpace Hunger participants and MANNA supporters. Through sponsorship of the campaign, you'll play a vital part in ensuring WNC neighbors have access to healthy food.

New for 2022: Do you have a business where customers could be invited to round up to the nearest dollar or add \$1 to support Outpace Hunger at the point of sale? Round-Up Partners receive materials to have at the register, then encourage their customers' participation in the campaign by giving them an opportunity to help fight hunger in WNC as part of their purchase.

Sponsorship Benefit	\$5,000 Limited to 5	\$1,000 Limited to 10	Round-Up Partners Unlimited
Pre-campaign <ul style="list-style-type: none"> Listed on Outpace Hunger website Recognized as a sponsor through social media promotions and shout-outs, email communications, and print marketing 	LOGO top placement	LOGO	LISTING
Active Campaign <ul style="list-style-type: none"> Listed on Outpace Hunger t-shirt* and campaign banner in Volunteer Center Dedicated "sponsor spotlights" on MANNA's social media channels Invitation to Outpace Hunger kickoff party (June 26, 2022, at Highland Brewing, time TBD) 	LOGO top placement 4 4	LOGO 2 2	LISTING 1 1
Post-campaign <ul style="list-style-type: none"> Recognition in all post-campaign communications to participants (emails, surveys, press, social media wrap-ups, etc.) Recognition in MANNA's annual report 	LOGO top placement LISTING	LOGO LISTING	LISTING LISTING

*Sponsor commitment must be received by May 31, 2022 for logo inclusion on t-shirt.

Sponsor payments due by September 30, 2022.

Want to customize a sponsorship, or have other ideas on how your company would like to get involved with Outpace Hunger? Please contact MANNA's Signature Events Manager, Kelly Schwartz, at kschwartz@mannafoodbank.org or 828-774-5903.

