

MANNA AT A GLANCE

MANNA'S REACH



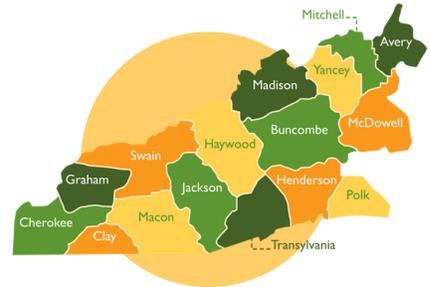
18,000+
email subscribers



13,000+
followers



100,000+
unique web visitors
annually



YEARLY OPERATIONS

**Partner
Network**

250+
food access
partners

**Volunteer
Corps**

4,000+
people
donating
57K hours
of time

- 16 county service area
- 6,434 square miles
- 75% rural mountain terrain

STEWARDSHIP

Top 2% Nationwide

Charity Navigator has awarded MANNA FoodBank a 4-star rating for 10 consecutive years, placing us in the top 2% of national nonprofits for fiscal and operational efficiency.

\$1 = 4 Meals

Thanks to dedicated volunteers and food donors, for every \$1 donated, **MANNA can help provide 4 meals to WNC friends and neighbors facing a food emergency.**

DAILY IMPACT

59,000 lbs.
distributed
per day

49,000+
meals a day



Sponsorship Opportunities



Every \$1 raised helps provide **FOUR MEALS** to families struggling to afford groceries.

Kicking off March 25, 2021 and running throughout the spring and summer, we invite you to Outpace Hunger with us!

Outpace Hunger participants:

- (1) Choose a favorite activity (run, walk, roll, hike, bike, paddle, climb, float, skate, golf, and everything in between) to complete individually or as a family/group.
- (2) Set a goal to reach (activity-related or fundraising).
- (3) invite friends and family to support their fundraising efforts through their own personalized Outpace Hunger webpage.

Whether running a 5K, walking your neighborhood, hiking the Mountains to Sea trail, or paddling the French Broad, Outpace Hunger participants play a vital part in ensuring our WNC neighbors have access to healthy food: through feeding people and their passion.

Sponsorship Benefit	\$1,000 Limited to 10	\$5,000 Limited to 5
Pre-campaign <ul style="list-style-type: none"> Listed on Outpace Hunger website Recognized as a sponsor through social media promotions and shout-outs, email communications, and print marketing 	LOGO	LOGO top placement
Active Campaign <ul style="list-style-type: none"> Listed on official Outpace Hunger t-shirt* and campaign banner in Volunteer Center Dedicated "sponsor spotlights" on MANNA's social media channels Tickets to Outpace Hunger campaign wrap party (Fall 2021, date TBD) 	LOGO 2 2	LOGO top placement 4 4
Post-campaign <ul style="list-style-type: none"> Recognition in all post-campaign communications to participants (emails, surveys, press, social media wrap-ups, etc.) Recognition in MANNA's annual report 	LOGO LISTING	LOGO top placement LISTING

*Sponsor commitment must be received by March 25, 2021 for logo inclusion on t-shirt.
Sponsor payments due by August 31, 2021.

Want to customize a sponsorship, or have other ideas on how your company would like to get involved with Outpace Hunger? Please contact MANNA's Signature Events Manager, Kelly Schwartz, at kschwartz@mannafoodbank.org or 828-774-5903.

