Program Planning Framework

BACKGROUND: org profile and history (mission, vision, year established, accomplishments, etc)

_____
_____
_____

NEED / PROBLEM STATEMENT: clearly define the problems experienced by target population

_____
_____
_____

REASONS BEHIND THE NEED: identify root causes of the problems described in the above

_____
_____
_____

OUTCOMES and INDICATORS: the change you anticipate and how you will measure it

_____
_____
_____

APPROACH: what you will do to achieve your outcomes and address the root cause

_____
_____
_____

OUTPUTS: quantity and quality of what you will do

_____
_____
_____

BUDGET: funding needed to carry out your approach

_____
_____
_____

Benefits of the Program Planning Framework

- Connects all the pieces of your application so they tell a coherent, consistent story .

- Clearly define the needs of your target population.

- Determine the best possible approach by addressing the root cause of the problems encountered by your target population.

- Define and measure the changes that you make in people's lives.

- Use one planning method to develop programs and then tailor the information to meet the requirements from a variety of funders.

- Develop a logic model while simultaneously planning your grant application.

Terminology

Program Planning Framework	AKA
Background	Introduction; Profile of Applicant Organization; Organizational Profile; Organizational History, Mission, and Accomplishments...
Condition or Status of Community and Population Served	Need; Problem Statement; Situation Analysis; Need for Assistance...
Reasons Behind the Condition or Status of Population Served	Root Cause Analysis; Reasons for the Problem; Needs Assessment...
Outcomes and Indicators	Goals and Objectives; Results; Impact; Outcome Evaluation; Summative Evaluation
Approach	Methods; Action Plans; Plan of Operation; Activities; Strategies; Methodology....
Outputs	Process Evaluation; Formative Evaluation
Budget	Project Budget

*Source: Grant Station Insider webinar: "Mapping the Course: A Practical Approach to Grant Writing"

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