

TOGETHER WE CAN SOLVE HUNGER

Food Banking for the Future:
Critical Issues and Considerations
for Strategic Planning

FEEDING
AMERICA



**MANNA**
FOODBANK



1

**MEMBER
CONTRACT**

**FEEDING
AMERICA**

Key Changes

- Food Bank CEO and Board Requirements
- Performance Measures and Benchmarking
 - MPIN
 - Benchmark against EPG or a group of at least 12 members
- Stakeholder Relationship, Marketing and Communications
- Additional Operational Provisions
 - Third Party Food Safety Audit
- Obligations of Feeding America





2

**LEGISLATIVE
AGENDA**

**FEEDING
AMERICA**

Priorities for 113th Congress

- Ensure TEFAP is included in Continuing Resolution (CR)
- Pass The America Gives Back Act (HR 4719)
- Engage Members of Congress (and their challengers) during the campaign





3

LONG RANGE
GOALS

FEEDING
AMERICA

The Meal Gap

Are we filling, closing, affecting, changing....



18.2 Million Meals

The Gap

12.5 Million Meals

MANNA's Commitment

What's Next?

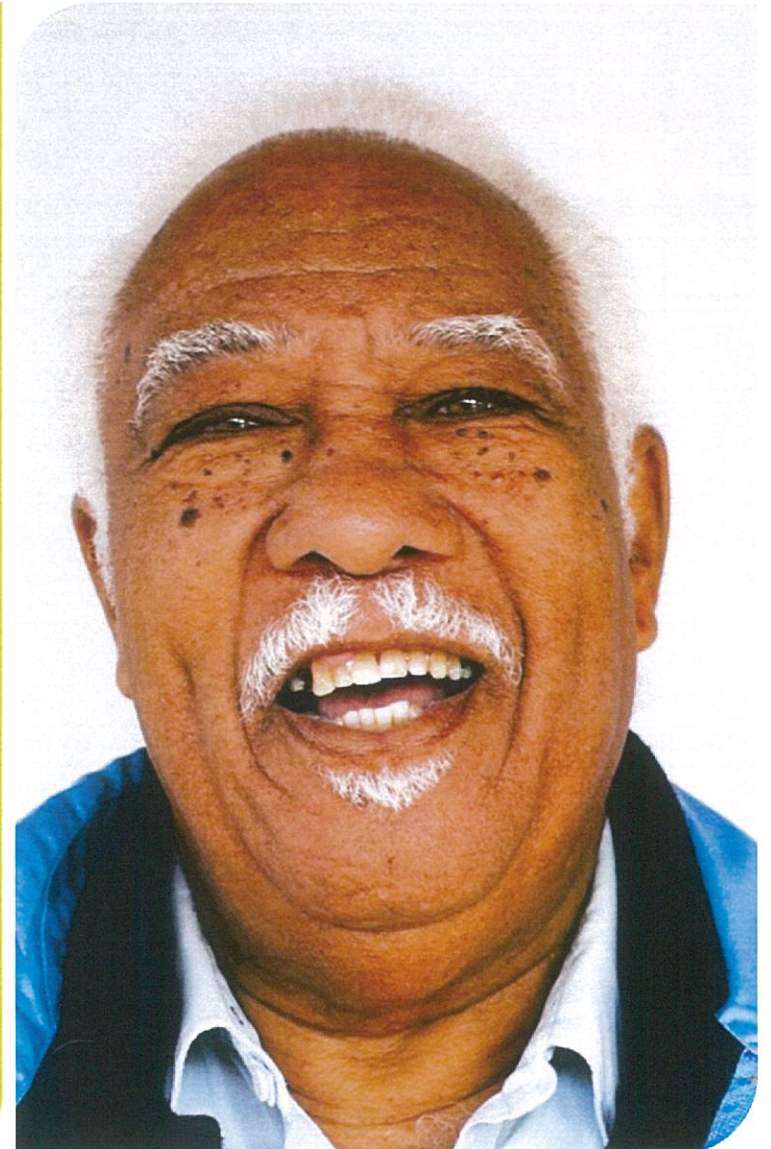
Fill the Gap?

Close the Gap?

How do we achieve our mission?

The mission of MANNA FoodBank is to involve, educate, and unite people in the work of ending hunger in WNC.

Our vision is a hunger-free Western North Carolina





4

COLLECTIVE
IMPACT

FEEDING
AMERICA

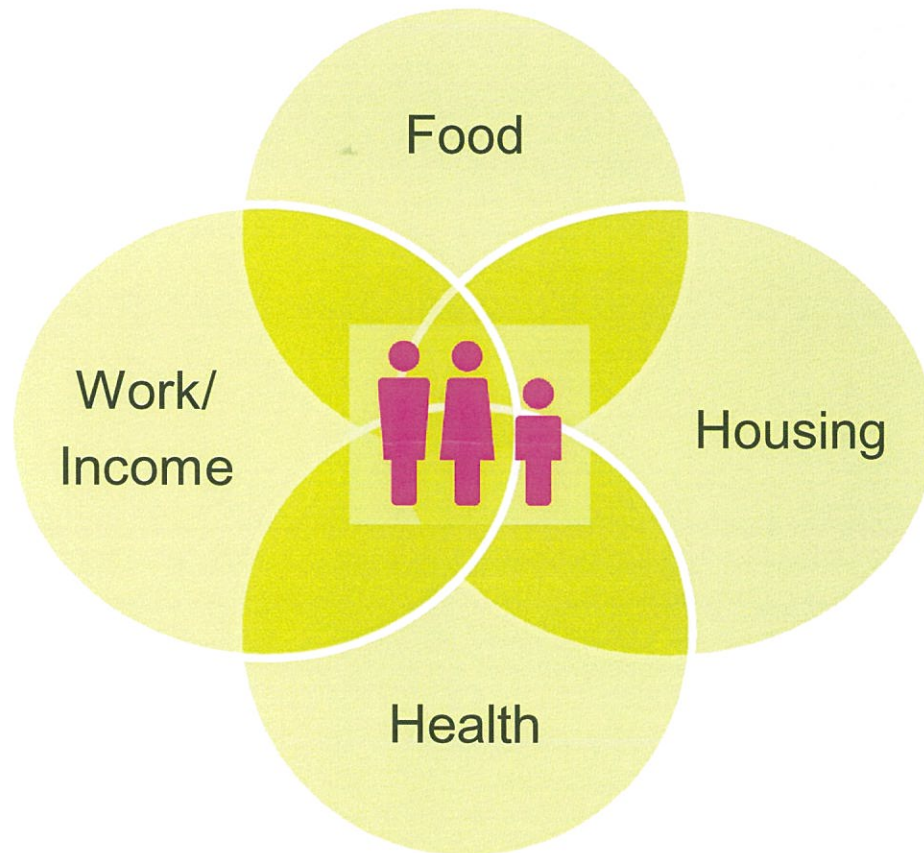


Collaborating for Clients

Helping low income children
and families achieve stability




FEEDING
AMERICA

Needs Don't Exist in Isolation



Increasing food security among clients is not just a matter of providing additional meal (short-term solution), but also **disrupting the cycle** of spending tradeoffs that perpetuate client household instability (long-term solution)

Health, Housing & Employment Client Data

 Health	 Housing	 Employment
<ul style="list-style-type: none">• More than 40% of respondents rate their health fair or poor.• About 15% report that no one in their household has health insurance.• About 1/3 of households report choosing between medical care and food.• More than half of households have unpaid medical bills.	<ul style="list-style-type: none">• Food and housing tradeoffs were the most common tradeoff that client households with children reported making.• Over 50% of client households report choosing between rent/mortgage and food.• Nearly 45% choose between utilities and food.	<ul style="list-style-type: none">• Nearly 60% of respondents are either long-term unemployed or out of the labor force entirely.• Nearly half of households have no working adults.

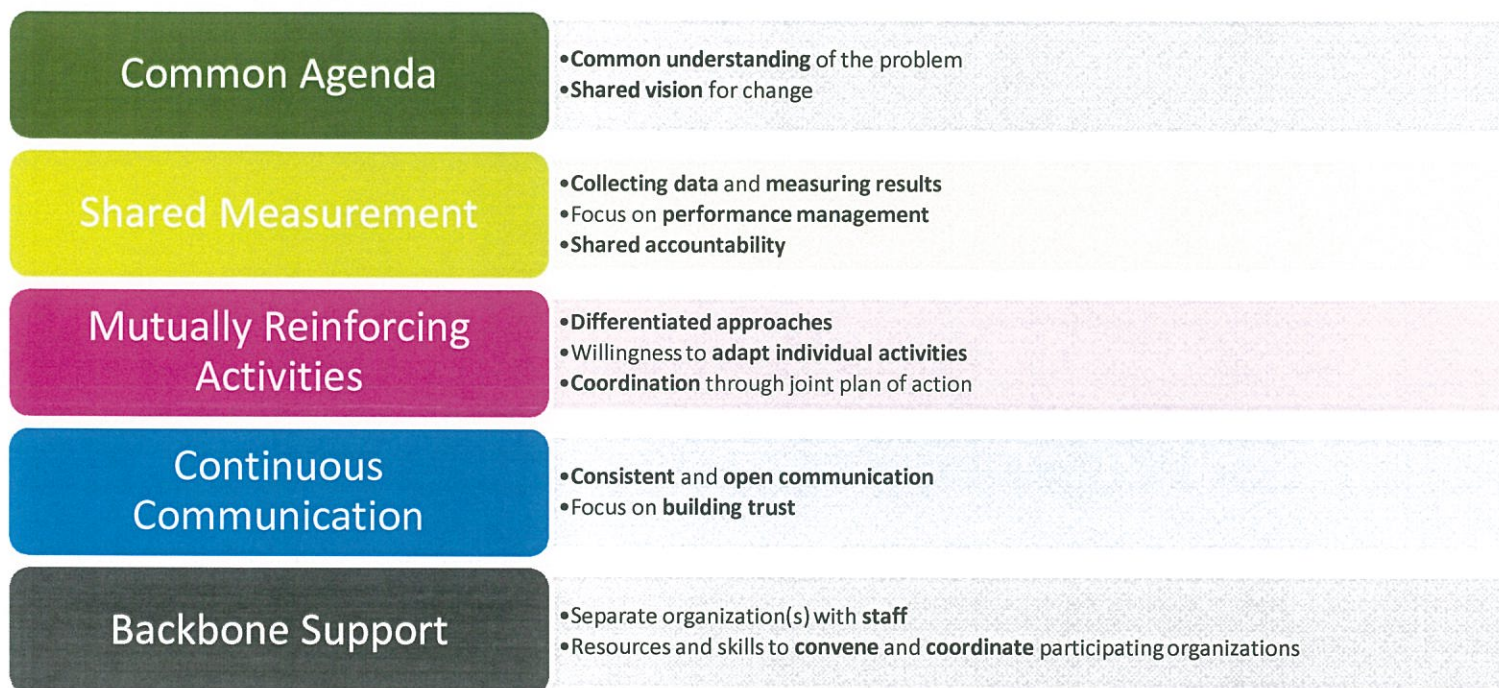
What is Collective Impact?

Collective Impact brings diverse organizations together with a common goal of solving a social problem. All actors involved collaborate in a highly-structured manner to make a true impact on a complex issue. (FSG)

“Cross-sector partners have to come together not just to talk to each other but to say we’re going to hold each other individually accountable and collectively responsible for achieving better results.

-Jeff Edmondson, Managing Director of STRIVE Network

Principles for Collective Impact



Source: FSG – www.fsg.org

Example: Community Vision for Collective Impact



Long-Term Outcomes*



Family Stability

- ↑ Food Security
- ↑ Health
- ↑ Housing Stability
- ↑ Income

Motivating Question

How can Feeding America leverage its core service of food provision and also build partnerships to help clients achieve more stable and self-sufficient lives?



Structuring the Initiative



Target Population

Households with children



Priority Needs

Food · Health · Housing · Employment/Income

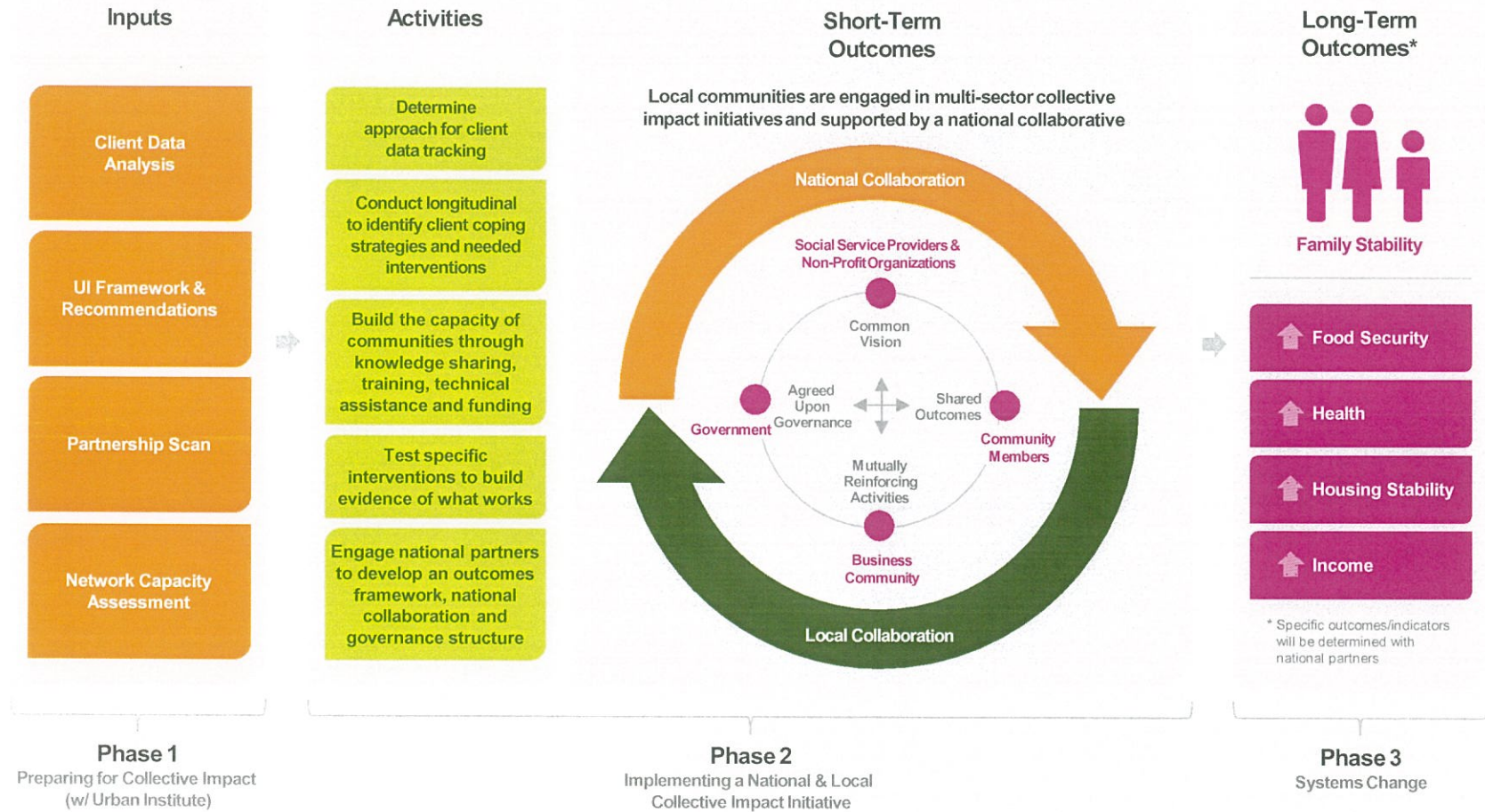


Approach

- Support local planning initiatives, rather than implementation of specific models
- National collaborative providing the framework and resources to support specific needs of interconnected, local efforts.



Collaborating for Clients Vision





DISCUSSION

Jordan Vernoy
Director, Compliance &
Capability
312-285-5030
jvernoy@feedingamerica.org



THANK
YOU

