

Your Logo Here

CONTACT:
Name
Title
Biz Phone
(cell)
email

FOR IMMEDIATE RELEASE

Title: Food Drive for MANNA FoodBank (or whatever you'd like to say)

Tag line text. Expand a little bit on why you're doing the drive. Keep to 1 sentence if possible.

ASHEVILLE, NC (date) – This where you write, who, what, where, when, cost, etc. You want to get all the pertinent information out there as soon as you can.

You can expand here and go into a bit more detail in this paragraph. Try to drop a hook or two. Press releases are tools to attract feature stories. Use enough detail to be informative but try to lure a reporter into asking for more.

Third paragraph should start to rap things up. Maybe include a quote from the head of the organization holding the drive or the organizer themselves.

4th paragraph should be the conclusion.

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About Your Organization

This section is called the boiler plate. Talk about the history and origin of the organization holding the drive. Website info.

About MANNA FoodBank

MANNA FoodBank is a private, not-for-profit service organization, founded in 1982, that links the food industry with 315 partner agencies in 16 counties of WNC. The mission of MANNA FoodBank is to involve, educate, and unite people in the work of ending hunger in Western North Carolina.